



Est<sup>d</sup> since 1988

Your Independent, Third-Party Partner,  
where your investment strategy meet  
success.



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# UNDERSTANDING AIFM: ESSENTIAL FOR EUROPEAN MARKET ENTRY



## What are AIF and UCITS?

**AIF** (Alternative Investment Fund) and **UCITS** (Undertakings for the Collective Investment in Transferable Securities) are **regulatory frameworks in Europe**. They govern the **management, administration, and marketing of investment funds**.



## Why Do You Need an AIFM/Management Company?

### Compliance:

To operate and distribute funds in Europe, you need to **adhere** to AIFM and UCITS directives.

### Access:

By partnering with us, you gain **passporting** rights to **distribute** your funds across the European Economic Area (EEA).

### Expertise

We handle fund **structuring**, regulatory **reporting**, **risk** management, and investor relations, allowing you to focus on your core competency: Investment strategies.



## Are we replacing you?

**Absolutely not! Our role is to empower you.**

We bridge the regulatory gap, providing the necessary infrastructure for you to tap into the European market.

**You remain the mastermind behind your investment decisions.**

**Expand** your global footprint with us. Let MC Square S.A. **facilitate** your journey into the European market!

# LUXEMBOURG: THE IDEAL HUB FOR FUND MANAGEMENT

We invite you to explore Luxembourg, a **leading center** for investment funds in Europe. Here's why choosing Luxembourg over Ireland presents unparalleled advantages:

**International Reach** Owing to its strategic location and multilingual workforce, Luxembourg serves as an ideal gateway to distribute your funds not only across Europe but globally.



**Strong Investor Confidence** The commitment to investor protection in Luxembourg has resulted in strong investor confidence, leading to increased opportunities for fund managers.



**Brexit Advantage** Post-Brexit, Luxembourg is increasingly seen as a go-to hub for fund managers looking to ensure access to the European market, a factor that Ireland may not match due to its closer ties with the UK.



## World Leader in Fund Domiciliation

Luxembourg is globally recognized as the largest fund domicile in Europe and the second-largest in the world, a testament to its robust financial ecosystem.



## Political and Economic Stability

Known for its political neutrality and stable economy, Luxembourg offers a secure and predictable environment for business operations, ensuring your investments are well protected.



## Flexible Regulatory Framework

Luxembourg's regulatory framework, under the supervision of the CSSF, offers a broad range of fund vehicles catering to diverse investor needs, from UCITS to a variety of AIFs.



# MC SQUARE S.A. : EMPOWERING SUCCESS



**+USD 10 BILLION**  
*of Asset Under Management*



**+USD 1.5 BILLION**  
*Driving Sustainable Investments in  
Article 8 Funds*



**+100 FUNDS**  
*Empowered to Succeed*



**+350 YEARS**  
*Proven Expertise through  
Combined Experience*

As a premier **third-party** and **independent** Management Company, MC Square S.A. brings a robust regulatory standing and a global network of strategic partners. Trust in our independence and dedication to empowering your success.

## OUR SUPERMANCO EDGE: COMPREHENSIVE LICENSING FOR DIVERSE INVESTMENT VEHICLES

Our standing as a '**Super ManCo**', which means we are authorized to manage both **UCITS** and **AIFs** under Luxembourg Law, provides us with the versatility to cater to diverse client needs comprehensively.

We are **well-positioned** to provide robust and compliant solutions in traditional or alternative investments.



Listed Securities



Private Equity



Real Estate



Deb



Bonds

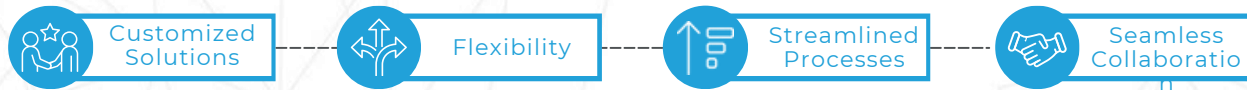


Hedge Funds



Funds of Funds

# GLOBAL REACH, LOCAL EXPERTISE: OUR WORLDWIDE NETWORK



+50  
Asset Managers  
Trust Us Worldwide

+70  
Service Providers in  
our Extensive Network  
ensures access to a  
wide range of solutions

# OUR SERVICES



### PRE-LAUNCH STRUCTURING SERVICE

Align your project vision, investor profiles, and investment strategies with expert guidance. Navigate regulatory compliance and operational setup **effortlessly**.

### THIRD-PARTY INVESTMENT MANAGEMENT

Leverage our high-tech Portfolio Management System (PMS), thorough due diligence checks, and semi-automated pre-trade controls. Experience wide-range investment execution and customized operating models.

### RISK MANAGEMENT AND OVERSIGHT

Benefit from our top-tier Portfolio Management System (PMS), integration of ESG factors, and robust risk management strategies. **Stay updated** with detailed risk reports and regular communication.

### VALUATION SERVICES

Get a **fair assessment** of your assets and liabilities, accurate NAV calculations, and **precise** asset/portfolio valuation. Stay compliant with our comprehensive valuation reports and custom valuation modeling services.

### COMPREHENSIVE FUND DISTRIBUTION

**Expand** your reach across Europe and beyond with our fully Authorised AIFM. Trust our thorough understanding of European regulatory standards and robust investor relations. Benefit from our ongoing support and monitoring.

### ESG SERVICES

**Incorporate** ESG factors into your investment process, prepare regular ESG reports, and communicate ESG commitments effectively. **Ensure** compliance with ESG-related regulations and manage ESG risks effectively.

### CORPORATE GOVERNANCE SERVICES

Enhance your boardroom with our **experienced** directors and ensure **meticulous** meeting management with our professional company secretary services. Trust our RC to ensure regulatory compliance and experience comprehensive regulatory reporting services.





# OUR FONDING PARTNERS



André Lecoq

Chairman

- Previously Vice-Chairman Royal Bank of Canada Luxembourg (**RBC**) & Director Luxembourg Stock Exchange (**LSE**)
- INSEAD



Olivier Meray

Partner

- Previously Head Of Operating Risk at International Bank Of Luxembourg (**BIL**)
- Financial Risk Manager (**FRM**)



Alexandre Hecklen

CEO

- Previously Head of Legal at **Pictet** Asset Management Luxembourg
- German-French Business Law Degree

# WHY US

# CHOOSING MC SQUARE S.A. YOUR PARTNER IN LUXEMBOURG



## Experience and Expertise

**Benefit** from our deep industry knowledge and understanding of the Luxembourg fund landscape, **guiding** you through the complexities of fund management.



## Client-Centric Approach

Receive **personalized** service tailored to your unique needs and goals, ensuring strategies that **align** with your objectives.



## Commitment to ESG

**Drive** sustainable growth with our comprehensive ESG services, **aligning** your investments with responsible practices and meeting the demand for responsible investing.



## Innovation and Agility

**Stay ahead** in a dynamic industry with our innovative mindset, embracing new fund structures and digital solutions for better, more efficient services.



## Comprehensive Services

**Streamline** your operations with our end-to-end suite of services, from fund formation to administration and reporting, empowering you to **focus** on asset management.

Make your mark with us, your trusted partner in Luxembourg. Unlock the **full potential** of your funds and **achieve success** with our expertise and dedication. Choose MC Square S.A. for a strategic advantage.

# MC SQUARE S.A. VS. ONE-STOP SOLUTION: THE WISE CHOICE

As MC Square S.A., we deeply understand the **importance** of your investment fund management and we **prioritize** your needs and growth above everything else. Here's why we make a better choice over a one-stop solution:



## Mandatory Segregation

The law demands a **clear separation** between the depository and fund administrator. One-stop solutions give an **illusion** of simplicity, but they can't alter this legal reality. We **navigate** these **complexities** for you, ensuring you're always compliant.



## No Potential Competition

Large one-stop providers may **also** be your **competitors**. At MC Square, we're here to **facilitate** your growth, not to compete with you. Our focus is exclusively on providing you with top-tier services.



## Diversification Over Risk

One-stop solutions can suffer from a **lack of diversification**, leading to potential operational risks. Our model **embraces** diversification, effectively mitigating risk and ensuring operational **stability** and **flexibility**.



## Flexible Setup

One-stop solutions often **lack adaptability**, forcing you to conform to their rigid setup. Our approach is different: we **listen** to you and **adapt** our operations to your evolving needs and preferences, ensuring a smooth, tailored experience.

Choose MC Square S.A., the partner that **truly understands** and **caters** to your unique needs.

Choose MC Square S.A. to leverage our extensive services, knowledge, and expertise for **the success of your fund.**

Our team of professionals are committed to providing excellence and driving your growth.

Contact us today to learn more about how we can assist your fund's journey.



# CONTACT US



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# MC SQUARE S.A.

The Place Where Your Investment  
Strategies Meet Success

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