



Est^d since 1988

Your Independent, Third-Party Partner



TABLE OF CONTENTS



UNDERSTAND AIFM



OUR TEAM



MC SQUARE SA



WHY US



OUR SERVICES



CONTACT US

UNDERSTANDING AIFM: ESSENTIAL FOR EUROPEAN MARKET ENTRY



What are AIF and UCITS?

AIF (Alternative Investment Fund) and **UCITS** (Undertakings for the Collective Investment in Transferable Securities) are **regulatory frameworks in Europe**. They govern the **management, administration, and marketing of investment funds**.



Why Do You Need an AIFM/Management Company?

Compliance:

To operate and distribute funds in Europe, you need to **adhere** to AIFM and UCITS directives.

Access:

By partnering with us, you gain **passporting** rights to **distribute** your funds across the European Economic Area (EEA).

Expertise

We handle fund **structuring**, regulatory **reporting**, **risk** management, and investor relations, allowing you to focus on your core competency: Investment strategies.



Are we replacing you?

Absolutely not! Our role is to empower you.

We bridge the regulatory gap, providing the necessary infrastructure for you to tap into the European market.

You remain the mastermind behind your investment decisions.

Expand your global footprint with us. Let MC Square S.A. **facilitate** your journey into the European market!

LUXEMBOURG: THE IDEAL HUB FOR FUND MANAGEMENT

We invite you to explore Luxembourg, a **leading center** for investment funds in Europe. Here's why choosing Luxembourg over Ireland presents unparalleled advantages:

International Reach Owing to its strategic location and multilingual workforce, Luxembourg serves as an ideal gateway to distribute your funds not only across Europe but globally.



Strong Investor Confidence The commitment to investor protection in Luxembourg has resulted in strong investor confidence, leading to increased opportunities for fund managers.



Brexit Advantage Post-Brexit, Luxembourg is increasingly seen as a go-to hub for fund managers looking to ensure access to the European market, a factor that Ireland may not match due to its closer ties with the UK.



World Leader in Fund Domiciliation

Luxembourg is globally recognized as the largest fund domicile in Europe and the second-largest in the world, a testament to its robust financial ecosystem.



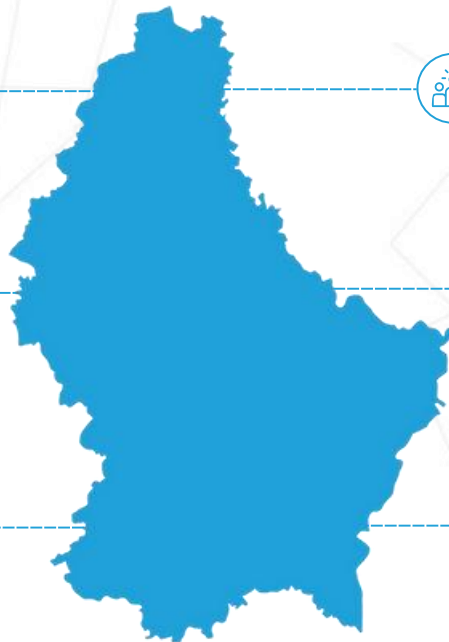
Political and Economic Stability

Known for its political neutrality and stable economy, Luxembourg offers a secure and predictable environment for business operations, ensuring your investments are well protected.



Flexible Regulatory Framework

Luxembourg's regulatory framework, under the supervision of the CSSF, offers a broad range of fund vehicles catering to diverse investor needs, from UCITS to a variety of AIFs.



MC SQUARE S.A. : EMPOWERING SUCCESS



+USD 10 BILLION
of Asset Under Management



+USD 1.5 BILLION
*Driving Sustainable Investments in
Article 8 Funds*



+100 FUNDS
Empowered to Succeed



+350 YEARS
*Proven Expertise through
Combined Experience*

As a premier **third-party** and **independent** Management Company, MC Square S.A. brings a robust regulatory standing and a global network of strategic partners. Trust in our independence and dedication to empowering your success.

OUR SUPERMANCO EDGE: COMPREHENSIVE LICENSING FOR DIVERSE INVESTMENT VEHICLES

Our standing as a '**Super ManCo**', which means we are authorized to manage both **UCITS** and **AIFs** under Luxembourg Law, provides us with the versatility to cater to diverse client needs comprehensively.

We are **well-positioned** to provide robust and compliant solutions in traditional or alternative investments.



Listed Securities



Private Equity



Real Estate



Deb



Bonds



Hedge Funds



Funds of Funds

GLOBAL REACH, LOCAL EXPERTISE: OUR WORLDWIDE NETWORK



+50
Asset Managers
Trust Us Worldwide

+70
Service Providers in
our Extensive Network
ensures access to a
wide range of solutions

OUR SERVICES

PRE-LAUNCH STRUCTURING SERVICE

Align your project vision, investor profiles, and investment strategies with expert guidance. Navigate regulatory compliance and operational setup **effortlessly**.

THIRD-PARTY INVESTMENT MANAGEMENT

Leverage our high-tech Portfolio Management System (PMS), thorough due diligence checks, and semi-automated pre-trade controls. Experience wide-range investment execution and customized operating models.

VALUATION SERVICES

Get a **fair assessment** of your assets and liabilities, accurate NAV calculations, and **precise** asset/portfolio valuation. Stay compliant with our comprehensive valuation reports and custom valuation modeling services.

ESG SERVICES

Incorporate ESG factors into your investment process, prepare regular ESG reports, and communicate ESG commitments effectively. **Ensure** compliance with ESG-related regulations and manage ESG risks effectively.

RISK MANAGEMENT AND OVERSIGHT

Benefit from our top-tier Portfolio Management System (PMS), integration of ESG factors, and robust risk management strategies. **Stay updated** with detailed risk reports and regular communication.

COMPREHENSIVE FUND DISTRIBUTION

Expand your reach across Europe and beyond with our fully Authorised AIFM. Trust our thorough understanding of European regulatory standards and robust investor relations. Benefit from our ongoing support and monitoring.

CORPORATE GOVERNANCE SERVICES

Enhance your boardroom with our **experienced** directors and ensure **meticulous** meeting management with our professional company secretary services. Trust our RC to ensure regulatory compliance and experience comprehensive regulatory reporting services.





OUR PORTFOLIO MANAGEMENT SYSTEM

OUR TEAM





André Lecoq

Chairman

- Previously Vice-Chairman Royal Bank of Canada Luxembourg (**RBC**) & Director Luxembourg Stock Exchange (**LSE**)
- INSEAD



Olivier Meray

Partner

- Previously Head Of Operating Risk at International Bank Of Luxembourg (**BIL**)
- Financial Risk Manager (**FRM**)



Alexandre Hecklen

CEO

- Previously Head of Legal at **Pictet** Asset Management Luxembourg
- German-French Business Law Degree

WHY US

CHOOSING MC SQUARE S.A. YOUR PARTNER IN LUXEMBOURG



Experience and Expertise

Benefit from our deep industry knowledge and understanding of the Luxembourg fund landscape, **guiding** you through the complexities of fund management.



Client-Centric Approach

Receive **personalized** service tailored to your unique needs and goals, ensuring strategies that **align** with your objectives.



Commitment to ESG

Drive sustainable growth with our comprehensive ESG services, **aligning** your investments with responsible practices and meeting the demand for responsible investing.



Innovation and Agility

Stay ahead in a dynamic industry with our innovative mindset, embracing new fund structures and digital solutions for better, more efficient services.



Comprehensive Services

Streamline your operations with our end-to-end suite of services, from fund formation to administration and reporting, empowering you to **focus** on asset management.

Make your mark with us, your trusted partner in Luxembourg. Unlock the **full potential** of your funds and **achieve success** with our expertise and dedication. Choose MC Square S.A. for a strategic advantage.

MC SQUARE S.A. VS. ONE-STOP SOLUTION: THE WISE CHOICE

As MC Square S.A., we deeply understand the **importance** of your investment fund management and we **prioritize** your needs and growth above everything else. Here's why we make a better choice over a one-stop solution:



Mandatory Segregation

The law demands a **clear separation** between the depository and fund administrator. One-stop solutions give an **illusion** of simplicity, but they can't alter this legal reality. We **navigate** these **complexities** for you, ensuring you're always compliant.



No Potential Competition

Large one-stop providers may **also** be your **competitors**. At MC Square, we're here to **facilitate** your growth, not to compete with you. Our focus is exclusively on providing you with top-tier services.



Diversification Over Risk

One-stop solutions can suffer from a **lack of diversification**, leading to potential operational risks. Our model **embraces** diversification, effectively mitigating risk and ensuring operational **stability** and **flexibility**.



Flexible Setup

One-stop solutions often **lack adaptability**, forcing you to conform to their rigid setup. Our approach is different: we **listen** to you and **adapt** our operations to your evolving needs and preferences, ensuring a smooth, tailored experience.

Choose MC Square S.A., the partner that **truly understands** and **caters** to your unique needs.

BUSINESS CASE:

Listed Funds Migration for an Investment Firm based in Spain



An investment firm based in Spain with an existing structure

CHALLENGE:

The client required a robust risk and portfolio oversight management framework to optimize their current setup and ensure regulatory compliance. They also sought cost- saving measures and technology solutions to enhance operational efficiency.

APPROACH:

MC Square S.A. designed a tailored solution to facilitate the successful migration of the investment firm's operations. The approach focused on streamlining operations to reduce frictions and enhance efficiency.

MC Square S.A. implemented a strong risk and portfolio oversight framework to optimize the management of assets. Additionally, the firm provided support in the migration process, including distribution assistance, pedagogy, and ongoing dialogue with the investment firm team to build trust.

ACTIONS TAKEN



Structured operations in a streamlined fashion, reducing operational frictions and optimizing efficiency.



Implemented a robust risk and portfolio oversight framework to enhance the management of assets and ensure regulatory compliance.



Assisted in the migration process, leveraging MC Square S.A.'s expertise and experience.



Provided distribution assistance to ensure a smooth transition for the investment firm's funds.



Engaged in pedagogical efforts and ongoing dialogue with the investment firm team to foster trust and collaboration.

RESULTS ACHIEVED



The investment firm could focus on their core work, confident in the streamlined and efficient setup provided by MC Square S.A.



The migration process was successfully executed, enabling the client to transition to a listed setup.



The investment firm became one of the most recognizable faces in the asset management industry, with a strong growth trajectory.



The firm's assets under management (AUM) exceeded **\$700 million**, highlighting their successful migration and industry reputation.

This business case showcases MC Square S.A.'s ability to support an investment firm in Spain in migrating to a listed setup. By providing a tailored and cost-saving solution, a robust risk and portfolio oversight framework, and assisting in the migration process, MC Square S.A. enabled the client to optimize their operations, enhance efficiency, and achieve strong growth. The result was a successful migration, recognition in the asset management industry, and significant growth in AUM.

Choose MC Square S.A. to leverage our extensive services, knowledge, and expertise for **the success of your fund.**

Our team of professionals are committed to providing excellence and driving your growth. Contact us today to learn more about how we can assist your fund's journey.

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